LICENCE-FREE BUT AT WHAT COST?

TWO-WAY RADIOS IN SCHOOLS

EVALUATING UK SCHOOLS & EXPLAINING THE LIMITATIONS BEHIND THE USE OF LICENCE-FREE RADIOS FOR SAFETY PURPOSES.



THE MULTIPLE MILLIONS OF PUPILS.

THE NUMBER OF PUPILS IN PRIMARY, SECONDARY & SPECIALIST SCHOOLS IN THE UK(2023/2024).

10.7m

SOURCES: GOV.UK, GOV.SCOT, GOV.WALES, STATISTA



HUNDREDS & THOUSANDS OF POSSIBLE SCENARIOS.

THE NUMBER OF

PRIMARY, SECONDARY & SPECIALIST SCHOOLS IN ENGLAND (2024).

EACH ONE UNIQUE IN RESPECT TO PUPILS, CHALLENGES & RESOURCES.

29,161

SOURCE: TES MAGAZINE



ALESSON IN LICENCE-FREE.

A LOT OF SCHOOLS USE LICENCE-FREE RADIOS FOR TWO-WAY COMMUNICATION, BUT THEIR PITFALLS AREN'T ALWAYS COMMON KNOWLEDGE.

SO PAY ATTENTION CLASS, AS WE EXPLAIN WHY THEY'RE NOT RECOMMENDED FOR USE IN SCHOOLS.



THE POWER OUTPUT STRUGGLE.

THE POWER OUTPUT OF LICENCE-FREE RADIOS

LICENCE-FREE RADIOS STRUGGLE FOR RELIABLE COVERAGE AS THEY HAVE A LOW POWER OUTPUT.

0.514

LEARNING THE 8X TABLE

LICENCED RADIOS TYPICALLY HAVE 8X THE POWER OUTPUT (4W) OF LICENCE-FREE, MAKING THEM FAR MORE RELIABLE COVERAGE WISE.



THE TROUBLE WITH TIK-TOK.

THE NUMBER OF VIEWS

A VIDEO ON TIKTOK HAS OF TWO SCHOOL STAFF MEMBERS TALKING OVER A 446 LICENCE-FREE FREQUENCY.

90K VIEWS

SOURCE: TikTok



ANALARMING LACK OF EMERGENCY FEATURES.

UK POLICE FORCES RECEIVED

REPORTS OF PEOPLE CARRYING KNIVES OR SHARP INSTRUMENTS IN SCHOOL LAST YEAR.

AND WITH A LACK OF EMERGENCY FEATURES ON LICENCE-FREE RADIOS, THEIR USE BECOMES MORE PROBLEMATIC THAN PRACTICAL IN SERIOUS SITUATIONS.

SOURCE: The Independent

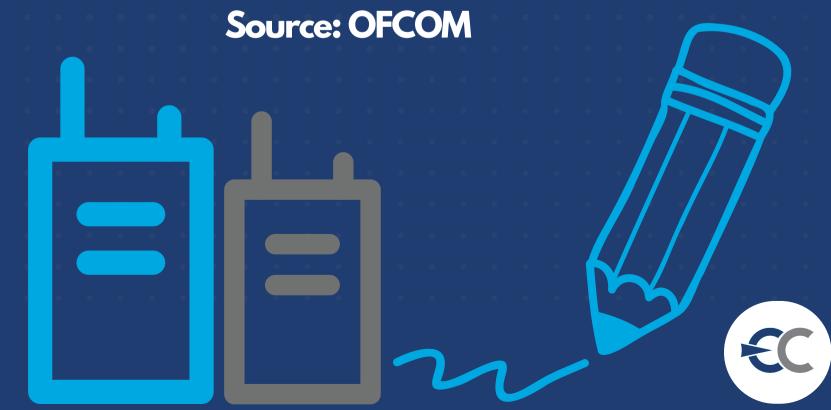


ONLY A FRACTION TAKE THE RIGHT ACTION.

THE % OF SCHOOLS THAT

USE LICENCED RADIOS INSTEAD OF LICENCE-FREE DEVICES, MOBILES, OR NOTHING AT ALL.





SENDING THE WARDING MESSAGE.

THE % OF CHILDREN (BY THE AGE OF 12) THAT

OWN A MOBILE PHONE.

BUT WITH NEW GUIDANCE IN PLACE AND MORE SCHOOLS BANNING THE USE OF SMARTPHONES, DOES IT SEND THE WRONG MESSAGE TO PUPILS IF STAFF USE THEM FOR TWO-WAY COMMUNICATION?

Source: OFCOM



THE PRICE ISN'T ALWAYS RIGHT.

SCHOOLS OFTEN CHOOSE LICENCE-FREE RADIOS AS THEY'RE CHEAP AND WORK STRAIGHT OUT THE BOX. BUT HERE'S WHAT YOU SHOULD CONSIDER:

BUY CHEAP, BUY TWICE

BUYING CHEAP RADIOS FROM E-COMMERCE STORES (AMAZON FOR EXAMPLE) MAY SOUND COST-EFFECTIVE.

BUT CHEAP LICENCE-FREE RADIOS WILL SUFFER (OVER TIME) FROM POOR BATTERY PERFORMANCE, REGULAR REPAIRS, AND A LACK OF QUALITY COVERAGE IN BUILT-UP AREAS.

LICENCED RADIOS CAN COST THE SAME

THE LICENCED RADIO MARKET VARIES IN COST PER DEVICE, BUT THERE'S A MISCONCEPTION THAT LICENCE-FREE WILL ALWAYS BE CHEAPER. IN THIS DAY AND AGE THERE'S A RANGE OF AFFORDABLE LICENCED RADIOS THAT COME IN AT THE SAME (OR A LOWER) COST THAN SOME OF BUSINESS-STYLE LICENCE-FREE MODELS.



DON'T BE PUT OFF BY AN OFCOM LICENCE.

MANY SCHOOLS AVOID LICENCED RADIOS DUE TO A MISCONCEPTION THAT PAYING FOR AND MANAGING AN OFCOM LICENCE IS TOO COSTLY.

BUT THE TYPICAL COST OF A LICENCE IS INCREDIBLY REASONABLE.

AND PROVIDERS LIKE
OURSELVES WILL MANAGE THE
LICENCE ON BEHALF OF THE
SCHOOL.

FROM THE APPLICATION PROCESS ALL THE WAY THROUGH TO THE RENEWAL STAGE.

TYPICAL COST

EFOR
5 YEARS

COST MAY VARY BASED ON LICENCE TYPE AND GEOGRAPHICAL LOCATION.



PUTYOURSELF IN SAFE HANDS WITH EEMITS.

WE WORK WITH SCHOOLS ACROSS THE UK TO RECOMMEND AND IMPLEMENT THE RIGHT TWO-WAY RADIO SOLUTION.

CHOOSE EEMITS AND GET:

PRICE BREAKS (5 OR MORE LICENCED RADIOS)

30-DAY CREDIT FACILITY

OFCOM LICENCE MANAGEMENT

EXPERT ENGINEERING & AFTERSALES SUPPORT



CONTACT US TODAY.



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